

# »Analysiere die Zusammensetzung von Gelenkpellets für Pferde im Hinblick auf Qualität und Verzicht auf Füllstoffe.«

Topic: Gelenkunterstützung für Pferde · volume 1 · prompt ID pr\_2b7a1b16-eabf-4447-a4ae-5fd09543b33f

*No tracked brand is cited by any engine for this prompt. The category is answered generically – first mover wins.*

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## Engine visibility

ChatGPT: 0 % · Gemini: 0 % · AI Overview: 0 %

## Citation source mix

■ You 2.4 % · ■ Editorial 2.4 % · ■ UGC 2.4 % · ■ Reference 4.9 % · ■ Corporate 75.6 % · ■ Other 12.2 %

## Top cited domains:

amazon.de — Corporate retrieved 33 % of chats  
masterhorse.de — Corporate retrieved 33 % of chats  
pharmahorse.de — Corporate retrieved 33 % of chats  
discountfutter.shop — Corporate retrieved 33 % of chats  
foranequine.com — Corporate retrieved 33 % of chats  
kraemer.de — Other retrieved 33 % of chats

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## Concrete moves

- **First-mover content page.** Category is answered generically – no brand is named. Publish a definitive answer page under [pferdegold.de/analysiere-die-zusammensetzung-von-gelenkpellets](https://pferdegold.de/analysiere-die-zusammensetzung-von-gelenkpellets) that directly answers this question with structured, citeable content.
  - **Data-backed claim.** If possible, publish a small study or aggregated data in the category – engines reward citable evidence. This lifts you above generic corporate content.
  - **Editorial outreach.** The Editorial share in the source mix shows which news/blog domains engines trust for this topic area. Pitch a guest piece or interview there before a competitor does.
  - **UGC presence.** If the UGC share is above 5 %, plant the brand into relevant Reddit / forum threads (disclosed) to seed retrieval signal.
  - **Re-measure in 30 days.** Opportunity windows close fast in AI search – competitors will find the same silence. Track if own-visibility moves above 15 % within a month.
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