

»Vergleiche die Inhaltsstoffe von natürlichem Zusatzfutter für Freizeitpferde.«

Topic: *Pferde Nahrungsergänzungsmittel* · volume – · prompt ID pr_5897c16c-f47e-460c-9e3a-ef50963d2d5f

No tracked brand is cited by any engine for this prompt. The category is answered generically – first mover wins.

Engine visibility

ChatGPT: 0 % · Gemini: 0 % · AI Overview: 0 %

Citation source mix

■ Competitor 4.9 % · ■ Editorial 3.8 % · ■ UGC 2.5 % · ■ Reference 4.9 % · ■ Institutional 1.2 %
· ■ Corporate 76.6 % · ■ Other 6.0 %

Top cited domains:

pferdefuttershop.de — Corporate retrieved 50 % of chats
natural-horse-care.com — Corporate retrieved 50 % of chats
pferdefutter.de — Corporate retrieved 38 % of chats
cavallo.de — Editorial retrieved 38 % of chats
kraemer.de — Corporate retrieved 38 % of chats
schaette-pferd.de — Corporate retrieved 25 % of chats

Suggested article

Format: Pillar / category-explainer guide · **Length:** 2 000 – 3 500 words

Headline starting point: »Vergleiche die Inhaltsstoffe von natürlichem Zusatzfutter für Freizeitpferde. – the Pferdegold guide«

Deterministic suggestion from silence type + Peec volume bucket. Starting point, not a lock-in.

Concrete moves

- **First-mover content page.** Category is answered generically – no brand is named. Publish a definitive answer page under [pferdegold.de/vergleiche-die-inhaltsstoffe-von-natrlichem-zusa](#) that directly answers this question with structured, citeable content.
- **Data-backed claim.** If possible, publish a small study or aggregated data in the category – engines reward citable evidence. This lifts you above generic corporate content.
- **Editorial outreach.** The Editorial share in the source mix shows which news/blog domains engines trust for this topic area. Pitch a guest piece or interview there before a competitor does.

- **UGC presence.** If the UGC share is above 5 %, plant the brand into relevant Reddit / forum threads (disclosed) to seed retrieval signal.
- **Re-measure in 30 days.** Opportunity windows close fast in AI search – competitors will find the same silence. Track if own-visibility moves above 15 % within a month.

Source: Peec AI MCP · dimensions=[prompt_id] · domain classification by Peec. Generated by Drift Radar, built for the Peec AI MCP Challenge 2026 · #builtWithPeec